



## FLOWELL ELECTRIC ASSOCIATION ACQUISITION

Flowell Electric Association is excited to announce that it has entered into an agreement to be acquired by Dixie Power. Dixie Power's Board voted on February 5th, 2020, to approve the acquisition, and Flowell Electric's Board approved the decision on February 11th, 2020. The acquisition will occur on January 1st, 2021, after which all members of the Flowell Electric Association will become official members of Dixie Power.

Dixie Power is an electric cooperative, just like Flowell Electric. As a cooperative, we are member-owned and seek to provide our members with safe, reliable, and affordable service. Dixie Power is made up of three original cooperatives, Dixie Rural Electric Association, Escalante Valley Electric Association, and the Littlefield Electric Cooperative, all founded in 1946. Dixie REA acquired the Littlefield Electric Cooperative in 1974, and it merged with the Escalante Valley Electric Association in 1978. Dixie Power has grown from a mere 45 members to over 25,000, members today.

Dixie Power and Flowell Electric Association have been operating jointly since 1999. With the retirement of Flowell Electric's CEO and an inevitable rate increase to Flowell members, the timing could not have been better to make this transition. Members of Flowell Electric can expect the following benefits from this acquisition:

**No Rate Increase/Stable Rates-** If Flowell Electric continued to operate independently, rates would have to increase in 2020 and again in 2022. As members of Dixie Power, Flowell area rates will **not** increase, and they will stay stable for many years to come.

**Interruptible Irrigation Discounted Rates-** Interruptible Irrigation discounted rates will be available for farmers looking to cut their power costs in 2021.

**Metering Upgrades-** Auto-read meters will increase efficiency and allow other options to the member, including prepaid metering. Prepaid metering enables residential members to take control of how and when they pay their electric bill.

**Additional Member Services-** After hours services available 24/7. Payment options include pay by phone, online, in-app, or auto-pay. Communications are available online at [www.dixiepower.com](http://www.dixiepower.com), as well as on Facebook, Instagram, and Twitter. Members can opt-in or out of receiving email/text notifications.

**Improved Reliability/Safety-** Dixie Power is proud to offer its members 99.99% reliability; this is achieved by 24/7 dispatch, automated meters, up-to-date technology, and system wide improvements.

Benefits for both Dixie Power and Flowell Electric members include:

**Power Purchase Diversity-** Dixie Power and Flowell loads are complementary to each other and offer substantial financial benefits in power purchasing because the loads do not peak at the same time. In addition, the added interruptible irrigation loads will allow these benefits to be of an even more significant impact.

**Administrative Efficiency-** When fixed costs can be spread out over a larger membership, everyone benefits. This allows the administrative costs per member to be decreased.

Dixie Power's headquarters is located at 71 E Hwy 56 in Beryl, Utah. Flowell area members can continue using (435) 743-6214, or they can use any of Dixie Power's phone numbers available at [www.dixiepower.com](http://www.dixiepower.com). We welcome all questions, comments, and concerns as we seek to make this transition as smooth as possible. Questions, comments, and concerns should be directed to [mail@dixiepower.com](mailto:mail@dixiepower.com).

We sincerely appreciate each of you and look forward to serving you with safe, reliable, and affordable power, now and into the future. We thank you for your support and partnership as we move forward as one!